
July 19, 2018

Ricoh establishes a new factory for office printing machines in Dongguan Guangdong, China
~ Cutting-edge central production site to accelerate digital manufacturing ~

TOKYO, July 19, 2018 - Ricoh today announced the establishment of a new manufacturing organization, “Ricoh Manufacturing (China) Ltd.”. This company will manufacture office equipment at a new state-of-the-art production facility in Dongguan Guangdong, China, and forms part of Ricoh’s efforts towards strengthening its global production capability.

The newly established facility will be the central production site for Ricoh’s office printing machines. It will also contribute to further enhancing our superior quality by using advanced analytics of sales and production data, and installing cutting-edge robots and factory automation. This will also facilitate efficient production of customized products which is today carried out regionally. Additionally, by unifying production data and data from the office machines operating at our customer’s locations, we will also be able to further enhance the machines’ quality.

Moreover, the new factory will be the most advanced factory within the Ricoh Group in terms of environmental performance. It will contribute to achieving a decarbonized society through the installation of solar energy systems, displacement ventilation systems, natural lighting and natural ventilation.

Ricoh announced its growth strategy “Ignite” in February 2018, and is working towards its three growth strategies: “Evolve MFPs, enhance our operations and secure our customer base <Growth strategy #0>”, “Expand our customer base by pursuing possibilities of printing technologies <Growth strategy #1>” and “Add Ricoh-oriented value to our customer base, and connect offices & frontlines <Growth strategy #2>”.

The new company will establish this flagship factory to deliver on growth strategy #0, and by accelerating our digital manufacturing capabilities, it will contribute to increasing business efficiency resulting in enhanced “operational excellence”.

<Overview of the new company>

Company Name	Ricoh Manufacturing (China) Ltd.
Location	Dongguan Guangdong, CHINA
Estimated Completion Date	August 2019
Investment	approx. 7.5 billion JPY
Business Domain	Production of office printing machines
Ground Area	ca. 90,000 m ² (Building Area ca. 80,000 m ²)



Conceptual drawing of Ricoh Manufacturing (China) Ltd.

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Ricoh is empowering digital workplaces using innovative technologies and services enabling individuals to work smarter. For more than 80 years, Ricoh has been driving innovation and is a leading provider of document management solutions, IT services, commercial and industrial printing, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ended March 2018, Ricoh Group had worldwide sales of 2,063 billion yen (approx. 19.4 billion USD).

For further information, please visit www.ricoh.com