

Ricoh Acquires Distributor in the Czech Republic and Slovakia

TOKYO, July 9, 2015 — Ricoh today announced its acquisition of Impromat-CZ spol. s.r.o. and Impromat Slov spol. s.r.o., a leading distributor of digital office solutions in the Czech Republic and Slovakia. This investment represents Ricoh's long term vision to further enhance the expertise it offers its clients and to grow its core business in new geographies.

Customers in the two countries will benefit from Ricoh's acquisition of Impromat by having full access to Ricoh's broad portfolio of products and services that enable office clients to optimize their business critical document processes, increase productivity and improve client responsiveness and knowledge-sharing. It will also create new and mutually beneficial opportunities for Ricoh and Impromat employees to become part of a larger network within the region and globally.

David Mills, CEO, Ricoh Europe said: "I am excited about the opportunities this acquisition of Impromat offers to increase the value we offer to our customers in the Czech Republic and Slovakia, who will now have access to the full portfolio of Ricoh products and services. We have a long standing relationship with Impromat and the company has high standards of after sales service, skilled technicians and in depth knowledge of Ricoh products. This means the transition for clients will be seamless and it will be business as usual for customers, albeit under the Ricoh brand."

Ricoh's acquisition of Impromat-Slov spol. s.r.o., and Impromat CZ spol. s r.o. was completed on July 7, 2015. Impromat will come under the Ricoh brand and Ivan Konecny, formerly Business Director of Impromat, will be appointed as CEO and brings many years of industry experience to the role. The acquired operations comprise of more than 250 employees with headquarters in Prague, Czech Republic and Bratislava, Slovakia.

This acquisition is a part of Ricoh's global strengthening of its core business in new geographies, providing businesses around the world with the innovative products and expertise to optimise business processes. Ricoh is committed to a multi-channel strategy and will continue the relationships Impromat has built with dealers in the Czech and Slovak markets. It builds on the recent acquisitions of IT services providers, Npo Sistemi in Italy in 2014 and Aventia in Spain in 2013 and supports Ricoh's focus to expand its footprint to meet the evolving needs of its customers.

| About Ricoh |

Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in about 200 countries and regions. In the financial year ending March 2015, Ricoh Group had worldwide sales of 2,231 billion yen (approx. 18.5 billion USD).

The majority of the company's revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, *imagine. change.* Ricoh helps companies transform the way they work and harness the collective imagination of their employees.

For further information, please visit www.ricoh.com/about/