

July 17, 2014

Company Name Ricoh Company, Ltd. President and C.E.O. Zenji Miura (Code Number: 7752 First Section of the Tokyo Stock Exchange, Nagoya Stock Exchange, Fukuoka Stock Exchange, and Sapporo Securities Exchange) Contact: Yutaka Kaneko General Manager, PR Department Tel. 03-6278-5228

Notification Regarding the Reorganization of Direct Sales Business for Optical Equipment and Electronic Components

At Today's meeting of the Ricoh Board of Directors, the decision was made to spin off our direct sales business for optical equipment and electronic components. A detailed explanation of the reasons behind this move is as follows.

With the spinoff, the business for optical equipment and electronic components, which is being developed by Ricoh Company, Ltd., Ricoh Optical Industries Co., Ltd., and Ricoh Microelectronics Co., Ltd., will be transferred to a new wholly owned subsidiary to be established by October 2014.

Because this is a company split by which Ricoh's wholly owned subsidiary takes over a business unit, certain matters and content have been omitted from this disclosure.

I. Objective of the Reorganization

In line with its 18th Mid-Term Management Plan for the three years started in April 2014, Ricoh will pursue group synergy by combining its comprehensive strengths to reinforce the industrial products business as a new business pillar to succeed the imaging & solutions business.

As part of this initiative, the spinoff of the direct sales business for optical equipment and electronic components, which has an environment and model different from Ricoh's core imaging & solutions business, will be implemented with the aim of establishing a system that enables us to promptly respond to customers' needs and changing markets, thereby expanding and reinforcing our business in automotive, factory automation, and other growth markets.

II. Summary of the Reorganization

- 1. Summary of the Absorption-Type Split
- 1) Timetable for the Company Split

July 17, 2014	Meeting of the Board of Directors for Approval of the Company Split
	Agreement
August 22, 2014	Execution of the Company Split Agreement (tentative)
October 1, 2014	Scheduled date of the Company Split (effective date of the Company Split)

Note: Since the company split satisfies the conditions described under Article 784, paragraph 3 of the Company Act, obtaining approval at the Company's general meeting of shareholders concerning the split agreement of the Company is not required.

2) Method of the Company Split

a) Method of the Company Split

This is an absorption-type split in which Ricoh will be the Splitting Company and RICOH INDUSTRIAL SOLUTIONS INC. will be the Successor Company.

b) Reasons for Adopting the Absorption-Type Split

The absorption-type split is adopted from the perspective of reorganization speed within the group targeted at wholly owned subsidiaries of Ricoh Company, Ltd., and convenience of legal procedures.

3) Share Allocation

This is an absorption-type split with no allocation of shares or other property to the Successor Company.

- Subscription Rights and Bonds with Subscription Rights Ricoh has not issued subscription rights and bonds with subscription rights.
- 5) Decrease in Capital Due to the Company Split There will be no change in Ricoh's capital as a result of the split.
- 6) Rights and Obligations to be Transferred to the Successor Company

All assets, liabilities, status of agreement, and other rights and obligations of the Company related to the business to be split (business stipulated in (II) 3 (1)) shall be transferred to the Successor Company, RICOH INDUSTRIAL SOLUTIONS INC. as of the effective date of this company split.

7) Expected Performance of Obligation

Since sufficient net assets are expected to be secured after the effective date of the company split, there are no concerns regarding the fulfillment of obligations by the Company and RICOH INDUSTRIAL SOLUTIONS INC.

2. Overview of the Parties of the Company Split

1) Corporate Name	RICOH COMPANY, LTD.	RICOH INDUSTRIAL SOLUTIONS	
	(Splitting Company)	INC.	
	(as of March 31, 2014)	(Successor Company)	
		(established June 4, 2014)	
2) Business	Development, manufacturing, sales and service	Development, designing, manufacturing,	
	of OA equipment, optical equipment, and other	sales and service of optical precision	
	devices	equipment, manufacturing inspection	
		equipment, materials, parts, software and	
		systems	
3) Date of Establishment	February 6, 1936	June 4, 2014	
4) Headquarters	1-3-6 Nakamagome, Ota-ku, Tokyo	3-2-3 Shin-Yokohama, Kohoku-ku,	
		Yokohama, Kanagawa	
5) Representative	Zenji Miura, President and C.E.O.	Katsunori Nakata, President and C.E.O.	
6) Capital	135,364 million yen	350 million yen	
7) Total Shares Issued	744,912,078	7,000	
8) Accounting Date	March 31	March 31	
9) Major Shareholders	The Master Trust Bank of Japan (trust account)	Ricoh Company, Ltd. 100.00%	
and Percentage of	9.95%		
Shares Held	Japan Trustee Services Bank, Ltd. (trust account)		
	7.05%		
	Nippon Life Insurance Company 4.56%		
	Bank of Tokyo-Mitsubishi UFJ 2.97%		
	Nipponkoa Insurance Co., Ltd 2.51%		
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 10) Financial position and results of operation of splitting company in the immediately preceding fiscal year (on a consolidated basis)

Fiscal Year	Ending March 31, 2014	
Total Equity	1,083,337 million yen (consolidated)	
Total Assets	2,556,960 million yen (consolidated)	
Shareholders' Equity Per	1,404.17 yen	
Share		
Net Sales	2,236,913 million yen (consolidated)	
Operating Income	120,390 million yen (consolidated)	
Net Income Attributable to	72,828 million yen (consolidated)	
Ricoh Company, Ltd.		
Net Income Per Share	100.46 yen	
Attributable to Ricoh		
Company, Ltd.		

- 3. Overview of the Business Unit to be Split
- 1) Details of the Business Unit to be Split

Development, designing, manufacturing, sales and service of optical precision equipment, manufacturing inspection equipment, materials, parts, software and systems

2) Operating Results of the Business Unit to be Split (ending March 31, 2014)

	Results of the Businesses	
	to be Split	
Net Sales	14,013	
(million yen)		

3) Breakdown Showing the Assets and Liabilities to be Transferred, as well as the Amounts (as of March 31, 2014)

Assets		Liabilities		
Item	Book Value	Item	Book Value	
Current Assets (million yen)	4,878	Current Liabilities (million	316	
		yen)		
Fixed Assets (million yen)	648	Fixed Liabilities (million yen)	290	
Total (million yen)	5,526	Total (million yen)	606	

Note: The amounts of assets and liabilities to be transferred will be finalized after making adjustments of the increase or decrease to the amount stated above by the effective date of the company split.

4) Status of the Company Following the Split

There will be no change in the title, business operation, headquarters location, representatives, common stock or accounting period as a result of the company split.

5) Impact on Business Results

The company split will have no impact on the consolidated business performance. The impact of the company split on the non-consolidated business performance is expected to be negligible.