



Our Commitment to Society and Evaluation by Society

Commitment to Society

■ Leadership Declaration on the “Business and Biodiversity Initiative”

Ricoh signed the Leadership Declaration on the “Business and Biodiversity Initiative”¹ at the ninth meeting of the Conference of the Parties to the Convention on Biological Diversity (COP 9), held in Germany in May 2008, thereby committing ourselves to assessing and analyzing the impacts of our business activities on biodiversity and to its conservation.

1. <http://www.business-and-biodiversity.de/en/homepage.html>

■ The UN Global Compact

Ricoh became the second Japanese company to sign the UN Global Compact (GC)² in April 2002. In June 2007, Ricoh also became a signatory to Caring for Climate: The Business Leadership Platform³ by GC.

2. In January 1999, then Secretary-General of the United Nations, Kofi Annan, called for signatories to the Global Compact and its 10 principles in the areas of human rights, labor, the environment and anti-corruption. See <http://www.un.org/globalcomp/organiz.htm>

3. http://www.unglobalcompact.org/Issues/Environment/Climate_Change/index.html

■ Copenhagen Communiqué on Climate Change

In September 2009, Ricoh announced its support for the Copenhagen Communiqué⁴ on Climate Change, which demands the early establishment of an anti-climate change framework and advocates limits to the average rise in global temperatures of less than two degrees Celsius compared with pre-industrial levels. The Communiqué, which was proposed by the Corporate Leaders’ Group on Climate Change (CLG), an organization developed by His Royal Highness The Prince of Wales and managed by the University of Cambridge, makes the following proposals.

- Developed countries need to commit to immediate and deep emission cuts that are much higher than the global average. They must also provide the necessary financial and technological assistance to developing countries.
- Developing countries will need to draw up their own emission reduction plans in line with their common but differentiated responsibilities and capabilities. In this way they must obtain funding solutions, technological transfer, and capacity buildings.
- Advanced developing countries should aim to develop low-carbon growth plans by 2020, through appropriate economy-wide commitments.

4. <http://www.copenhagencommuniqué.com/>

* Ricoh Announces Support for the Copenhagen Communiqué on Climate Change
<http://www.ricoh.com/info/090921.html>



■ Japan Business Initiative for Conservation and Sustainable Use of Biodiversity (JBIB)

The Japan Business Initiative for Conservation and Sustainable Use of Biodiversity (JBIB)⁵ was established on April 1, 2008 by corporations that actively engage in biodiversity conservation. Ricoh has been participating in the program since its inception as one of the founding players.

5. <http://www.jbib.org/>

■ Japan Climate Leaders’ Partnership (Japan-CLP)

In July 2009, Ricoh announced its participation in the Japan Climate Leaders’ Partnership (Japan-CLP) as one of the founding members. [See page 65.](#)

Evaluation by Society

■ Ranked first in the Corporate Environmental Management Level Survey organized by Nikkei Inc.

- In the 2nd survey (1998) • In the 3rd survey (1999) • In the 4th survey (2000) • In the 8th survey (2004)

■ Given the world’s highest ranking for corporate social responsibility by Oecom Research AG of Germany in its environmental ranking

- 1998 (in the electrical and electronic sector) • 2000 (in the IT/electronics sector)
- 2002 (in the OA equipment and home electrical appliances sector) • 2005 (in the IT sector)

■ Received the Grand Prize at the 12th Global Environment Award

2003

■ Won the 2003 World Environment Center (WEC) Gold Medal

2003 (Became the first Asian company to receive the prize)

■ Given highest (AAA) evaluation in the environmental ranking organized by Deloitte Tohmatu Evaluation and Certification Organization

2005–2008 (for four years in a row)

■ Global 100: Chosen as one of the Global 100 Most Sustainable Corporations

2005–2010 (for six years in a row)

■ Won the Grand Prize in the environmental management section of the Fifth Japan Sustainable Management Awards

2007

Ricoh Stocks Incorporated in Leading SRI Indices*

In Japan, Ricoh’s stocks are incorporated in a large number of eco funds and SRI funds. In addition, the Morningstar Socially Responsible Investment Index has included Ricoh since its establishment in 2003. Ricoh has also been a constituent member of the FTSE 4 Good Global Index, an index published by the FTSE Group, a joint venture between *The Financial Times* (U.K.) and the London Stock Exchange, for seven years’ running.

* As of May 1, 2010

