## Review of Fiscal 2009

The integrated environmental impact in fiscal 2009 decreased by 4.9% compared with the previous year. The decrease is attributable to a 3.6% year-on-year decline in the Ricoh Group's sales, largely impacted by the global recession. As the bar graph on the right shows, the environmental impact declined in almost all stages. Our 16th Environmental Action Plan (fiscal 2008- 2010) calls for strategies to encourage greater use at the customer side of energysaving and duplex-copying functions in addition to the conventional measures, such as those to increase resource recycling and strengthen development of environmental technologies. Our strategies are steadily producing results. We are also promoting activities that visualize the environmental impact caused by use of our products. For example, during the paper-use phase, we use Ricoh's original remote support service to promote paper-reduction activities. During this activity, we analyze customer paper-reduction levels and apply analysis data from more than 300,000 multifunctional digital copiers to the model to estimate the amount of paper reduced.

## (Dealing with new business and developing countries)

The "Eco Balance of overall business activities" here includes data for new businesses, such as those that were acquired through M&A in and after fiscal 2000, and businesses that are targeted to emerging nations and developing countries. It covers the environmental impact of the entire group. On the other hand, in the graph "Changes in Integrated Environmental Impact (Operations in advanced nations)" on Page 5, environmental impact through new businesses, emerging countries and developing nations has been eliminated in order to allow comparison with fiscal 2000.

## \* New Evaluation Method for LCA Data • LCA Data

Concerning the inventory analysis data, we now use data prepared by Mizuho Information & Research Institute, Inc. based on the LCA database (fiscal 2006 version 2) published by the Life Cycle Assessment Society of Japan (JLCA). Mizuho Information & Research Institute organized the data by expanding the system's boundaries and supplementing missing data.





<sup>&</sup>quot;E+n" means "× 10""