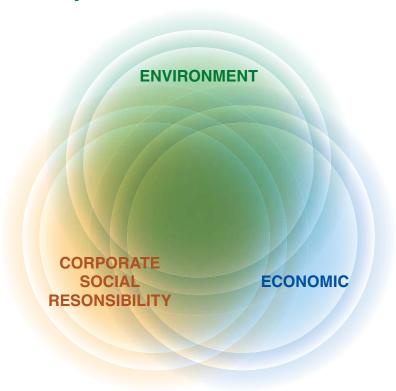
As a good corporate citizen, the Ricoh Group continues to increase its corporate value with a three-pronged focus on environment, society, and economy.

Based on the belief that environmental. social, and economic objectives are not incompatible, the Ricoh Group is committed to making meaningful contributions to the creation of a sustainable society. In the course of business activities undertaken toward this end, we communicate with our stakeholders and seek their understanding and support through appropriate and timely disclosure of information on what we do and how we do it. We also listen carefully to stakeholders and incorporate their opinions into our efforts to improve our business and build greater corporate value. As part of these efforts, we publish this report for the purpose of providing information on the Ricoh Group's sustainable environmental management policies and activities.



RICOH 2010 (CORPORATE PROFILE)

http://www.ricoh.com/about/



- Corporate profile
 Business activities
- Sustainable environmental management
- Corporate social responsibility
- NetworkCorporate history

Sustainability Report (Environment) 2010

http://www.ricoh.com/environment/



- Concept of sustainable environmental management
- Improving our productsImprovements made at
- business sites
- Basis for sustainable environmental management
 Finding monetal
- Environmental communication/ Conservation of biodiversity

Sustainability Report (Corporate Social Responsibility) 2010

http://www.ricoh.com/csr/



- Concept of CSR • Integrity in corporate activities
- Harmony with the environment
 Respect for people
- Harmony with society

Sustainability Report (Economic) 2010

http://www.ricoh.com/IR/



- Management policy
 Management results
- Management results
 Financial status

For information related to this report, please also visit

• Information security http://www.ricoh.com/about/security/index.html

■ Guidelines used as reference

In compiling this report, we have confirmed items that should be reported—and work to disclose information to the maximum extent possible—according to the guidelines listed below:

- Global Reporting Initiative (GRI).

 Sustainability Reporting Guidelines (G3)
- GRI. Biodiversity Resource Documents
- Ministry of the Environment, Government of Japan. Environmental Reporting Guidelines (FY 2007 version)
- Deloitte Tohmatsu Evaluation and Certification Organization Co., Ltd. *Environmental Ratings Report* (FY 2008)
- In addition, to emphasize the concept of "environmental risk and opportunity" from the business perspective, particularly in this latest report, we have referred to the following documents:
- The Japanese Institute of Certified Public Accountants (JICPA).

 Disclosure in Japan of Investor-Oriented Information Concerning

 Climate-Change Risk: Current Circumstances and Issues
- The Climate Disclosure Standards Board (CDSB). Reporting Framework (Exposure Draft)
- Securities and Exchange Commission (SEC).

 Commission Guidance Regarding Disclosure Related to
 Climate Change
- Accounting for Sustainability.
 Connected Reporting—A practical guide with worked examples

Cover photograph:Gray Wolves

Canis lupus, generally known as the gray wolf, was once found over much of the land in the northern hemisphere (North America and Eurasia). Its population has drastically declined, however, mainly due to widespread extermination as the animal was perceived as a threat to livestock and pets. The species is extinct in some of its former habitats, and there are concerns about its survival in an increasing number of areas.

Editorial policy of the Ricoh Group Sustainability Report (Environment) 2010

The Ricoh Group aims to promote sustainable environmental management that contributes to environmental conservation while generating profits. This report provides information on the concept of, and specific measures and activities for, sustainable environmental management as well as on environmental accounting in an easy-to-understand manner in order to facilitate communication with society and to earn its trust.

Target readers

This report is prepared for all present and future stakeholders of the Ricoh Group's sustainable environmental management. It was compiled not only to report on the results of our activities, but also to introduce our environmental policies and the ideas behind the policies, as well as to explain how we proceed with our projects. We have adopted a communication style that we hope will inspire our readers to engage in environmental conservation activities and encourage other people to do so too, thus creating a ripple effect throughout society.

Policy for information disclosure

Disclosing information worldwide

Environmental problems are a global issue, and therefore in tackling environmental issues it is very important to act in close concert with the individual countries and communities in which the Ricoh Group operates. This report describes the Ricoh Group's sustainable environmental management activities that are based on global partnerships.

Disclosing financial information

To successfully carry out sustainable environmental management, the Ricoh Group endeavors to improve its management system by looking at all aspects of management from an environmentally-friendly point of view. The Ricoh Group identifies the effects and economic benefits of environmental conservation for each business unit and for the entire Ricoh Group and discloses relevant information through its environmental accounting.

Usage of information provision tools

Ricoh releases its environmental reporting online in HTML and PDF formats, and these are available from the Environment section on the Ricoh website.

Both forms of the report comprehensively introduce the Group's environmental conservation activities, and are edited in ways effective for the intended purpose.

Ricoh Group Sustainability Report (Environment) (HTML)

The HTML report updates information on a timely basis, aiming to provide the latest information possible. This report includes details and the history of our activities as well as other information, which are not available in the PDF version. HTML format is effective for easy and quick access to desired information.

Ricoh Group Sustainability Report (Environment) (PDF)

The PDF report is edited to provide annual reporting, and is updated on an annual

basis accordingly. This format is convenient for getting an overview of the activities of a specific year.





Editorial Policy/Contents —	- 2
Achieving the Best Sustainable Environmental Management	- 3
Summary of Sustainable Environmental Management in Fiscal 2009/Identification of Risks and Opportunities	- 5
Our Commitment to Society and Evaluation by Society ———	- 7
Overall Picture of Sustainable Environmental Management/ Profile of Ricoh/Major Product Lines —	– 8
Feature Article: Sustainable Environmental Management Networ	k (1)
Introducing Manufacturing Innovation —	_ 9
Concept of Sustainable Environmental Management	
Pursuing the Ideal Society (Three Ps Balance™)	- 13
Concept of a Sustainable Society (The Comet Circle™)	- 15
Ricoh's Environmental Principles and "No Regrets" Policy —	– 16
Establishing the Mid- and Long-Term Environmental Impact Reduction Goals based on the Year 2050 Long-Term Environmental Vision —	- 17
Environmental Action Plan up to Fiscal 2010 and the Results of Fiscal 2009	- 19
Development of Environmental Technologies	
Development of Environmental Technologies	– 21
Improving Our Products	
Energy Conservation and Prevention of Global Warming	- 24
Resource Conservation and Recycling	- 27
Pollution Prevention	- 31 - 35
Procurement of Materials and Parts (Suppliers)	- 35
Improvements in Business Activities	
Production: Energy Conservation and Prevention of Global Warming	- 37
Production: Resource Conservation and Recycling	– 41
Production: Pollution Prevention	- 44
Non-Production (Office, etc.)	- 48
Sales and Use (Customers)	- 50
Logistics and Transportation	- 53
Basis for Sustainable Environmental Management	
Environmental Management System	- 55
Sustainable Environmental Management	
Evaluation Method — Eco Balance (Identifying Environmental Impact	- 58
and Target Setting)	- 61
Corporate Environmental Accounting Environmental Communication	- 63 - 65
Feature Article: Sustainable Environmental Management Networ	k (2)
Ricoh Global Eco Action 2009	- 69
Environmental Education/Awareness Building —	- 71
Conservation of Biodiversity —	- 72
Business-Related Activities —	- 73
Social Contribution to Environmental Conservation –	- 74
Promotion of Environmental Volunteer Activities	
Forest Ecosystem Conservation Projects	– 78
Data	
Targeted Period/Scope of This Report	- 79
Corporate Philosophy/Management Philosophy/ Principles of the Environmental Reporting	- 80
History of Activities (digest version)	- 81
Index by Term —	- 82