## Consolidated Results for the 6 months ended September 30, 2013

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The plans, prospects, strategies and other statements, except for the historical events, mentioned in this material are forward-looking statements with respect to future events and business results. Those statements were made based on the judge of RICOH's Directors from the information that is now obtainable. Actual results may differ materially from those projected or implied in such forward-looking statements and from any historical trends. Please refrain from judging only from these forward-looking statements with respect to future events and business results. The following important factors, without limiting the generality of the foregoing, could affect future results and could cause those results to differ materially from those expressed in the forward-looking statements:
a. General economic conditions and business trend
b. Exchange rates and their fluctuations
c. Rapid technological innovation
d. Uncertainty as to RICOH's ability to continue to design, develop, produce and market products and services that achieve market acceptance in hot competitive market

No company's name and/or organization's name used, quoted and/or referenced in this material shall be interpreted as a recommendation and/or endorsement by RICOH.
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- First half fiscal year net sales was $¥ 1,055.5$ bil., an increase of $15.1 \%$ y-o-y (1.4 \% excluding forex impact )
- Operating income was $¥ 45.8$ bil., an increase of $67.4 \% \mathrm{y}-\mathrm{o}-\mathrm{y}$
- Net income was $¥ 24.7$ bil., an increase of $111.0 \%$ y-o-y
- Our restructuring program, cost cutting for new products, and forex effect accelerated profit greatly.
- Outlook for operating income and net income in March 2014 is unchanged.
-We decided on a $¥ 16.5$ dividend for the half fiscal year and envisage an annual dividend of $¥ 33.0$.






## Main products and service

## MFP ( Office Imaging)

- Color MFP sales couldn't make up for the decrease in B/W MFP. As a result, hardware sales decreased.
- Non-hardware turned positive from 2 Q .


## LP <br> (Office Imaging)

-Package contract and A4 machine sales pushed hardware sales up.

- Because of decreasing price, non-hardware sales decreased.

MDS (Office Imaging)

- Double digit sales continue mainly in Europe and US.


## Production Printing

-Thanks to new products launch hardware sales increased mainly overseas.
-Non-hardware also grew steadily.

## Network Solution System

-IT services grew worldwide.
-PJS, UCS etc shifted steadily.
< MFP / Printer / PP combined y-0-y >
(Value, excluding Forex)

$\Rightarrow$ See Appendix for more data
< Products \& Services sales FY2014/03 1H y-0-y > (Value, excluding Forex)

PJ, UCS etc shited ster

## OP by geographic segment

## Japan

Quarterly sales y-o-y (excluding Forex)


OP margin $-6.5 \% \quad-4.8 \% \quad 3.3 \% \quad 2.7 \% \quad 1.4 \% \quad 1.7 \% \quad 2.7 \% \quad 4.7 \% \quad 3.4 \%$

OP


## The Americas


$-0.6 \% \quad-18.5 \% \quad 0.2 \% \quad 0.8 \% \quad 0.5 \% \quad 1.8 \% \quad 2.0 \% \quad 1.2 \% \quad 3.3 \%$
(billions of yen)


## OP by geographic segment

## Europe／Middle East／Africa

Quarterly sales y－o－y（excluding Forex）


| $\begin{array}{c}\mathrm{OP} \\ \text { margin }\end{array}$ | $5.5 \%$ | $0.8 \%$ | $4.5 \%$ | $6.6 \%$ | $4.9 \%$ | $6.1 \%$ | $7.3 \%$ | $2.0 \%$ | $4.9 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |都



OP


## Other



（billions of yen）


Sales

< OP> Excluding "Corporate and Eliminations"
0.1




## FY2014/03 1H statement of cash flow

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FY2014/03 operating income y-o-y comparison


Progress of structural reform (CRGP)
(billions of yen)

*No changes from previous forecast


## Appendix


— <Cameras> Broad Lineup provides new values through innovation

K mount digital single-lens reflex camera
"PENTAX K-3"
World first anti-aliasing simulator equipped Combination of high resolution and decreased moire

Digital binoculars
"RICOH PAIR Binoculars"
Capable of watch the target clearly in color under bad weather such as fog, rain etc



The world's first imaging device capable of capturing fully spherical images around the photographer "RICOH THETA"






## Appendix: historical data (1)

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## Appendix: historical data (2)

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MFP \& printer y-o-y (Office Imaging and Production Printing)
*By value

| < Hardware > |  | FY2012/03 |  |  |  | FY2013/03 |  |  |  | FY2014/03 |  | FY12/03 FY13/03 FY14/03 |  |  | FY12/03 FY13/03 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | 1H | 1H | 1H | Total | Total |
| MFP\&Printer (Office+PP) | Japan | +18\% | -2\% | -4\% | +10\% | -6\% | -2\% | +11\% | -2\% | -3\% | -7\% | +8\% | -4\% | -5\% | +6\% | +0\% |
|  | Overseas | -13\% | -7\% | -11\% | -11\% | +0\% | -11\% | +0\% | +11\% | +20\% | +19\% | -10\% | -6\% | +19\% | -11\% | +0\% |
|  | (Forex excluded) | -8\% | -1\% | -5\% | -6\% | +7\% | -7\% | -4\% | -3\% | -3\% | -7\% | -5\% | +0\% | -5\% | -5\% | -2\% |
|  | Total | -4\% | -5\% | -9\% | -4\% | -2\% | -8\% | +3\% | +6\% | +13\% | +11\% | -5\% | -5\% | +11\% | -6\% | +0\% |
|  | (Forex excluded) | +0\% | -2\% | -4\% | -1\% | +2\% | -5\% | +1\% | -3\% | -3\% | -7\% | -1\% | -2\% | -5\% | -2\% | -1\% |
| < Non-hardware > |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| MFP\&Printer | Japan | -5\% | +4\% | -2\% | +0\% | +2\% | $-2 \%$ | -2\% | -7\% | -4\% | -3\% | +0\% | +0\% | -3\% | -1\% | -2\% |
| (Office+PP) | Overseas | -4\% | -2\% | -4\% | -1\% | -4\% | -4\% | +7\% | +19\% | +24\% | +29\% | -3\% | -4\% | +27\% | -3\% | +5\% |
|  | (Forex excluded) | +2\% | +3\% | +2\% | +4\% | +4\% | +1\% | +4\% | +3\% | +0\% | +1\% | +2\% | +2\% | +0\% | +3\% | +3\% |
|  | Total | -4\% | +1\% | -3\% | -1\% | -2\% | -3\% | +3\% | +8\% | +13\% | +16\% | -2\% | -2\% | +14\% | -2\% | +2\% |
|  | (Forex excluded) | -1\% | +3\% | +1\% | +2\% | +3\% | $+0 \%$ | +1\% | -1\% | -1\% | -1\% | +1\% | +1\% | -1\% | +1\% | +1\% |

* Total hardware and non-hardware sales of MFP, Office printer, Cut sheet PP, Continuous form PP (excluding sales of solutions and third party products)

| MFP \& printer y-o-y (Office Imaging) |  |  |  |  |  |  |  |  |  | *By value |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| < Hardware > |  | FY2012/03 |  |  |  | FY2013/03 |  |  |  | FY2014/03 |  | FY12/03 FY13/03 FY14/03 |  |  | FY12/03 FY13/03 |  |
|  |  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | 1H | 1H | 1H | Total | Total |
| MFP\&Printer | Japan |  |  |  |  | -6\% | -3\% | +11\% | -2\% | -2\% | -6\% |  | -4\% | -4\% |  | -1\% |
| (Office Imaging) | Overseas |  |  |  |  | -3\% | -10\% | +1\% | +12\% | +21\% | +15\% |  | -7\% | +18\% |  | +0\% |
|  | (Forex excluded) |  |  |  |  | +4\% | -6\% | -2\% | -2\% | -2\% | -10\% |  | -1\% | -6\% |  | -2\% |
|  | Total |  |  |  |  | -4\% | -8\% | +4\% | +6\% | +13\% | +8\% |  | -6\% | +10\% |  | +0\% |
|  | (Forex excluded) |  |  |  |  | +0\% | -5\% | +2\% | -2\% | -2\% | -9\% |  | -2\% | -5\% |  | -1\% |
| MFP | Japan | +18\% | -4\% | -5\% | +7\% | -6\% | -1\% | +12\% | -1\% | -1\% | -8\% | +7\% | -4\% | -4\% | +5\% | +0\% |
|  | Overseas | -14\% | -6\% | -14\% | -15\% | -4\% | -12\% | +0\% | +12\% | +22\% | +15\% | -10\% | -8\% | +18\% | -12\% | -1\% |
|  | (Forex excluded) | -8\% | -1\% | -8\% | -10\% | +3\% | -8\% | -3\% | -2\% | -2\% | $-11 \%$ | -5\% | -3\% | -6\% | -7\% | -3\% |
|  | Total | -4\% | -5\% | -11\% | -7\% | -4\% | -9\% | +4\% | +7\% | +13\% | +7\% | -5\% | -7\% | +10\% | -7\% | +0\% |
|  | (Forex excluded) | +0\% | -2\% | -7\% | -4\% | +0\% | -6\% | +2\% | -2\% | -1\% | -10\% | -1\% | -3\% | -5\% | -3\% | -2\% |
| Office Printer | Japan |  |  |  |  | -1\% | -16\% | -2\% | -19\% | -13\% | +15\% |  | -9\% | +1\% |  | $-11 \%$ |
|  | Overseas |  |  |  |  | +8\% | +22\% | +17\% | +10\% | +15\% | +18\% |  | +14\% | +16\% |  | +13\% |
|  | (Forex excluded) |  |  |  |  | +16\% | +28\% | +13\% | -4\% | -7\% | -7\% |  | +21\% | -7\% |  | +12\% |
|  | Total |  |  |  |  | +5\% | +6\% | +10\% | -2\% | +5\% | +17\% |  | +5\% | +11\% |  | +4\% |
|  | (Forex excluded) |  |  |  |  | +10\% | +9\% | +8\% | -10\% | -9\% | +0\% |  | +9\% | -5\% |  | +3\% |

## Appendix: historical data (4)

$\square$
MFP \& printer y-o-y (Office Imaging)

| < Non-hardware > |  | FY2012/03 |  |  |  | FY2013/03 |  |  |  | FY2014/03 |  | FY12/03 FY13/03 FY14/03 |  |  | FY12/03 FY13/03 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | 1H | 1H | 1H | Total | Total |
| MFP\&Printer (Office Imaging) | Japan |  |  |  |  | +2\% | -3\% | -2\% | -7\% | -4\% | -3\% |  | +0\% | -3\% |  | -2\% |
|  | Overseas |  |  |  |  | -5\% | -6\% | +7\% | +18\% | +22\% | +29\% |  | -5\% | +25\% |  | +4\% |
|  | (Forex excluded) |  |  |  |  | +3\% | -1\% | +4\% | +2\% | -2\% | +0\% |  | +1\% | -1\% |  | +2\% |
|  | Total |  |  |  |  | -2\% | -4\% | +3\% | +7\% | +11\% | +15\% |  | -3\% | +13\% |  | +1\% |
|  | (Forex excluded) |  |  |  |  | +2\% | -2\% | +2\% | -2\% | -2\% | -1\% |  | +0\% | -1\% |  | +0\% |
| MFP | Japan | -5\% | -3\% | -4\% | -1\% | +0\% | -4\% | -3\% | -6\% | -4\% | -2\% | -4\% | -2\% | -3\% | -3\% | -3\% |
|  | Overseas | -4\% | -3\% | -7\% | -4\% | -5\% | -5\% | +7\% | +17\% | +24\% | +29\% | -3\% | -5\% | +27\% | -4\% | +3\% |
|  | (Forex excluded) | +1\% | +2\% | -1\% | +2\% | +2\% | +0\% | +4\% | +1\% | +0\% | +1\% | +1\% | +1\% | +0\% | +1\% | +2\% |
|  | Total | -5\% | -3\% | -6\% | -3\% | -3\% | -5\% | +3\% | +8\% | +14\% | +17\% | -4\% | -4\% | +15\% | -4\% | +1\% |
|  | (Forex excluded) | -2\% | +0\% | -2\% | +0\% | +1\% | -2\% | +1\% | -2\% | -1\% | +0\% | -1\% | +0\% | -1\% | -1\% | +0\% |
| Office Printer | Japan |  |  |  |  | +9\% | +1\% | +1\% | -8\% | -4\% | -5\% |  | +5\% | -4\% |  | +0\% |
|  | Overseas |  |  |  |  | -3\% | -10\% | +10\% | +22\% | +11\% | +25\% |  | -6\% | +18\% |  | +5\% |
|  | (Forex excluded) |  |  |  |  | +6\% | -5\% | +6\% | +7\% | -11\% | -3\% |  | +1\% | -7\% |  | +4\% |
|  | Total |  |  |  |  | +4\% | -3\% | +5\% | +3\% | +2\% | +7\% |  | +0\% | +5\% |  | +2\% |
|  | (Forex excluded) |  |  |  |  | +8\% | -1\% | +3\% | -3\% | -7\% | -4\% |  | +3\% | -5\% |  | +2\% |

## Appendix: historical data (5)

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| < Hardware > |  | FY2012/03 |  |  |  | FY2013/03 |  |  |  | FY2014/03 |  | FY12/03 FY13/03 FY14/03 |  |  | FY12/03 FY13/03 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | 1H | 1H | 1H | Total | Total |
| PP | Japan |  |  |  |  | -10\% | +8\% | +4\% | +10\% | -29\% | $-22 \%$ |  | -1\% | -25\% |  | +3\% |
|  | Overseas |  |  |  |  | +32\% | -13\% | -9\% | +5\% | +11\% | +46\% |  | +5\% | +29\% |  | +1\% |
|  | (Forex excluded) |  |  |  |  | +39\% | -10\% | -13\% | -9\% | -10\% | +15\% |  | +10\% | +3\% |  | -1\% |
|  | Total |  |  |  |  | +21\% | -9\% | -7\% | +6\% | +4\% | +32\% |  | +3\% | +18\% |  | +2\% |
|  | (Forex excluded) |  |  |  |  | +27\% | -6\% | -10\% | -5\% | -14\% | +8\% |  | +7\% | -3\% |  | +0\% |
| < Non-hardware > |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| PP | Japan |  |  |  |  | +5\% | +6\% | -9\% | -2\% | -1\% | +4\% |  | +6\% | +2\% |  | +0\% |
|  | Overseas |  |  |  |  | +5\% | +13\% | +7\% | +31\% | +38\% | +31\% |  | +9\% | +35\% |  | +14\% |
|  | (Forex excluded) |  |  |  |  | +11\% | +18\% | +4\% | +14\% | +12\% | +3\% |  | +15\% | +7\% |  | +12\% |
|  | Total |  |  |  |  | +5\% | +12\% | +3\% | +23\% | +29\% | +25\% |  | +8\% | +27\% |  | +11\% |
|  | (Forex excluded) |  |  |  |  | +10\% | +15\% | +1\% | +10\% | +9\% | +3\% |  | +13\% | +6\% |  | +9\% |

* Total hardware and non-hardware sales of Cut sheet PP, Continuous form PP (excluding sales of solutions and third party products)
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