April 27, 2011

| 1.Operating Results | (Fiscal year ended) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Mar.'08 | Mar.'09 | Mar.'10 | Mar.'11 | Mar.'12 <br> (Forecast) |
| Net sales | 2,219.9 | 2,091.6 | 2,016.3 | 1,942.0 | 2,090.0 |
| (change from the previous corresponding period) | 7.3\% | -5.8\% | -3.6\% | -3.7\% | 7.6\% |
| Domestic sales | 1,016.0 | 938.3 | 876.5 | 875.8 | 900.0 |
| (change from the previous corresponding period) | 1.4\% | -7.6\% | -6.6\% | -0.1\% | 2.8\% |
| Overseas sales | 1,203.9 | 1,153.3 | 1,139.7 | 1,066.1 | 1,190.0 |
| (change from the previous corresponding period) | 12.9\% | -4.2\% | -1.2\% | -6.5\% | 11.6\% |
| Overseas sales ratio | 54.2\% | 55.1\% | 56.5\% | 54.9\% | 56.9\% |
| Gross profit | 927.7 | 854.3 | 822.3 | 790.0 | 853.0 |
| (change from the previous corresponding period) | 7.6\% | -7.9\% | -3.8\% | -3.9\% | 8.0\% |
| Percentage of net sales | 41.8\% | 40.8\% | 40.8\% | 40.7\% | 40.8\% |
| Selling, general and administrative expenses | 746.2 | 779.8 | 756.3 | 729.8 | 783.0 |
| (change from the previous corresponding period) | 8.5\% | 4.5\% | -3.0\% | -3.5\% | 7.3\% |
| Percentage of net sales | 33.6\% | 37.3\% | 37.5\% | 37.6\% | 37.5\% |
| Operating income | 181.5 | 74.5 | 65.9 | 60.1 | 70.0 |
| (change from the previous corresponding period) | 4.1\% | -58.9\% | -11.5\% | -8.8\% | 16.3\% |
| Percentage of net sales | 8.2\% | 3.6\% | 3.3\% | 3.1\% | 3.3\% |
| Income before income taxes | 174.6 | 30.9 | 57.5 | 45.4 | 63.0 |
| (change from the previous corresponding period) | 0.1\% | -82.3\% | 85.9\% | -21.1\% | 38.8\% |
| Percentage of net sales | 7.9\% | 1.5\% | 2.9\% | 2.4\% | 3.0\% |
| Net income attributable to Ricoh Company,Ltd. | 106.4 | 6.5 | 27.8 | 19.6 | 29.0 |
| (change from the previous corresponding period) | -4.7\% | -93.9\% | 326.8\% | -29.5\% | 47.6\% |
| Percentage of net sales | 4.8\% | 0.3\% | 1.4\% | 1.0\% | 1.4\% |
| Net income attributable to sharholders per share-basic [yen] | 146.04 | 9.02 | 38.41 | 27.08 | 39.97 |
| (change from the previous corresponding period) | -4.6\% | -93.8\% | 325.8\% | -29.5\% | 47.6\% |
| Exchange rate [yen/US\$] | 114.40 | 100.55 | 92.91 | 85.77 | 85.00 |
| [yen/EURO] | 161.69 | 143.74 | 131.21 | 113.28 | 120.00 |


| 2. Other ratios | Mar.'08 | Mar.'09 | Mar.'10 | Mar.'11 | Mar.'12 <br> (Forecast) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| R\&D Expenditure | 126.0 | 124.4 | 109.8 | 110.8 | 120.0 |
| R\&D Expenditure / net sales | 5.7\% | 5.9\% | 5.4\% | 5.7\% | 5.7\% |
| Interest and dividend income | 6.3 | 5.2 | 3.4 | 2.9 | --- |
| Interest expense | 4.8 | 5.8 | 8.1 | 8.4 | --- |
| Financial income(expenses)net | 1.5 | -0.6 | -4.6 | -5.5 | --- |
| Interest coverage ratio (※) [times] | 38.9 | 13.6 | 8.5 | 7.4 | --- |
| Depreciation for tangible fixed assets | 72.7 | 74.8 | 70.3 | 67.2 | 67.0 |
| Expenditure for plant and equipment | 85.2 | 96.9 | 66.9 | 66.9 | 67.0 |
| Free Cash Flow | -3.9 | -195.6 | 101.1 | 38.0 | --- |
| Liquidity at hand | 172.1 | 260.5 | 243.8 | 181.1 | --- |
| Liquidity at hand/Averaged sales [months] | 0.9 | 1.5 | 1.5 | 1.1 | --- |
| Inventories | 192.0 | 191.5 | 169.2 | 171.0 | --- |
| Inventories/Averaged cost of sales [months] | 1.8 | 1.9 | 1.7 | 1.8 | --- |
| Debt | 384.3 | 779.1 | 684.4 | 630.4 | --- |
| Debt on total assets | 17.4\% | 31.0\% | 28.7\% | 27.9\% | --- |
| Total assets | 2,214.3 | 2,513.4 | 2,383.9 | 2,262.3 | --- |
| Income before income taxes on total assets | 7.8\% | 1.3\% | 2.3\% | 2.0\% | --- |
| Shareholders' equity | 1,080.1 | 975.3 | 973.3 | 929.8 | --- |
| Equity ratio | 48.8\% | 38.8\% | 40.8\% | 41.1\% | --- |
| Return on equity | 9.9\% | 0.6\% | 2.9\% | 2.1\% | --- |
| Number of employees(Japan)(thousand of people) | 40.3 | 40.8 | 41.1 | 40.0 | --- |
| Number of employees(Overseas)(thousand of people) | 43.0 | 67.6 | 67.4 | 68.9 | --- |
| Number of employees (Total)(thousand of people) | 83.4 | 108.4 | 108.5 | 109.0 | --- |

Interest coverage ratio $(※)=$ (Interest and dividend income + Operating income) $\div$ Interest expense
*As a result of the sale of a business in 1Q of FY07/3, the operating results from the discontinued operations have been reclassified.

## Key Financial Figures(Consolidated)

(Billions of yen)

| (Fiscal year ended) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 3. Sales by Category | Mar.'08 | Mar.'09 | Mar.'10 | Mar.'11 | Mar.'12 <br> (Forecast) |
| Imaging \& Solutions | 1,909.5 | 1,833.0 | 1,790.2 | 1,713.3 | 1,861.3 |
| (change from the previous corresponding period) | 7.6\% | -4.0\% | -2.3\% | -4.3\% | 8.6\% |
| Percentage of net sales | 86.0\% | 87.6\% | 88.8\% | 88.2\% | 89.1\% |
| Imaging Solutions | 1,709.4 | 1,598.6 | 1,516.1 | 1,429.8 | 1,537.5 |
| (change from the previous corresponding period) | 8.2\% | -6.5\% | -5.2\% | -5.7\% | 7.5\% |
| Percentage of net sales | 77.0\% | 76.4\% | 75.2\% | 73.6\% | 73.6\% |
| Network System Solutions | 200.0 | 234.4 | 274.0 | 283.4 | 323.8 |
| (change from the previous corresponding period) | 3.0\% | 17.2\% | 16.9\% | 3.4\% | 14.2\% |
| Percentage of net sales | 9.0\% | 11.2\% | 13.6\% | 14.6\% | 15.5\% |
| Industrial Products | 144.3 | 115.5 | 101.6 | 106.8 | 108.1 |
| (change from the previous corresponding period) | 8.2\% | -19.9\% | -12.0\% | 5.1\% | 1.2\% |
| Percentage of net sales | 6.5\% | 5.5\% | 5.0\% | 5.5\% | 5.2\% |
| Other | 166.0 | 143.0 | 124.4 | 121.8 | 120.6 |
| (change from the previous corresponding period) | 3.1\% | -13.9\% | -13.0\% | -2.0\% | -1.0\% |
| Percentage of net sales | 7.5\% | 6.8\% | 6.2\% | 6.3\% | 5.8\% |


| 4. Sales by Geographic Area | Mar.'08 | Mar.'09 | Mar.'10 | Mar.'11Mar.'12 <br> (Forecast) |  |
| :---: | ---: | ---: | ---: | ---: | ---: |
| Japan | $1,016.0$ | 938.3 | 876.5 | $\mathbf{8 7 5 . 8}$ | $\mathbf{9 0 0 . 0}$ |
|  | (change from the previous corresponding period) | $1.4 \%$ | $-7.6 \%$ | $-6.6 \%$ | $\mathbf{- 0 . 1 \%}$ |
| Percentage of net sales | $45.8 \%$ | $44.9 \%$ | $43.5 \%$ | $\mathbf{4 5 . 1 \%}$ | $\mathbf{4 3 . 1 \%}$ |
| Overseas | $1,203.9$ | $1,153.3$ | $1,139.7$ | $\mathbf{1 , 0 6 6 . 1}$ | $\mathbf{1 , 1 9 0 . 0}$ |
| (change from the previous corresponding period) | $12.9 \%$ | $-4.2 \%$ | $-1.2 \%$ | $\mathbf{- 6 . 5 \%}$ | $\mathbf{1 1 . 6 \%}$ |
| $\quad$ Percentage of net sales | $54.2 \%$ | $55.1 \%$ | $56.5 \%$ | $\mathbf{5 4 . 9 \%}$ | $\mathbf{5 6 . 9 \%}$ |
| The Americas | 434.7 | 502.8 | 557.6 | $\mathbf{5 2 1 . 9}$ | $\mathbf{5 6 4 . 1}$ |
| (change from the previous corresponding period) | $2.0 \%$ | $15.7 \%$ | $10.9 \%$ | $\mathbf{- 6 . 4 \%}$ | $\mathbf{8 . 1 \%}$ |
| $\quad$ Percentage of net sales | $19.6 \%$ | $24.0 \%$ | $27.7 \%$ | $\mathbf{2 6 . 9 \%}$ | $\mathbf{2 7 . 0 \%}$ |
| Europe | 603.2 | 523.4 | 458.5 | $\mathbf{4 1 3 . 9}$ | $\mathbf{4 7 3 . 8}$ |
| $\quad$ (change from the previous corresponding period) | $18.9 \%$ | $-13.2 \%$ | $-12.4 \%$ | $\mathbf{- 9 . 7 \%}$ | $\mathbf{1 4 . 5 \%}$ |
| Percentage of net sales | $27.2 \%$ | $25.0 \%$ | $22.7 \%$ | $\mathbf{2 1 . 3 \%}$ | $\mathbf{2 2 . 7 \%}$ |
| Other | 165.9 | 127.0 | 123.4 | $\mathbf{1 3 0 . 2}$ | $\mathbf{1 5 2 . 1}$ |
| (change from the previous corresponding period) | $24.7 \%$ | $-23.4 \%$ | $-2.8 \%$ | $\mathbf{5 . 5 \%}$ | $\mathbf{1 6 . 8 \%}$ |
| Percentage of net sales | $7.5 \%$ | $6.1 \%$ | $6.1 \%$ | $\mathbf{6 . 7 \%}$ | $\mathbf{7 . 3 \%}$ |


| 5. Products ratio | Imaging Solutions category (by sales) | Mar.'08 | Mar.'09 | Mar.'10 | Mar.'11 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Japan | Copier | 74\% | 72\% | 70\% | 69\% |
|  | Printer | 20\% | 23\% | 22\% | 22\% |
|  | Other | 6\% | 5\% | 8\% | 9\% |
| Overseas | Copier | 80\% | 76\% | 70\% | 71\% |
|  | Printer | 15\% | 20\% | 22\% | 23\% |
|  | Other | 4\% | 4\% | 8\% | 6\% |
| Total | Copier | 78\% | 75\% | 70\% | 70\% |
|  | Printer | 17\% | 21\% | 22\% | 23\% |
|  | Office | --- | --- | 13\% | 13\% |
|  | Production | --- | --- | 9\% | 9\% |
|  | Other | 5\% | 4\% | 8\% | 7\% |


| 6. Color ratio (by sales value of machine) | Mar.'08 | Mar.'09 | Mar.'10 | Mar.'11 |  |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Copier |  | $59 \%$ | $58 \%$ | $66 \%$ | $\mathbf{7 2 \%}$ |
|  | Overseas | $44 \%$ | $50 \%$ | $51 \%$ | $\mathbf{5 2 \%}$ |
|  | Total | $48 \%$ | $53 \%$ | $55 \%$ | $\mathbf{5 8 \%}$ |
| Printer | Japan | $26 \%$ | $28 \%$ | $29 \%$ | $\mathbf{2 4 \%}$ |
|  | Overseas | $36 \%$ | $22 \%$ | $36 \%$ | $\mathbf{3 9 \%}$ |
|  | Total | $31 \%$ | $24 \%$ | $34 \%$ | $\mathbf{3 5 \%}$ |

April 27, 2011
Key Financial Figures(Consolidated)

| (Three months ended) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1.Operating Results | Jun.'09 | Sep.'09 | Dec.'09 | Mar.'10 | Jun.'10 | Sep.'10 | Dec.'10 | Mar.'11 |
| Net sales | 491.3 | 497.4 | 485.9 | 541.6 | 482.9 | 487.9 | 468.1 | 502.9 |
| (change from the previous corresponding period) | -5.8\% | -8.6\% | -3.2\% | 3.4\% | -1.7\% | -1.9\% | -3.7\% | -7.1\% |
| Domestic sales | 206.7 | 214.9 | 204.8 | 250.0 | 212.9 | 226.1 | 210.3 | 226.4 |
| (change from the previous corresponding period) | -11.6\% | -14.0\% | -7.3\% | 7.1\% | 3.0\% | 5.2\% | 2.7\% | -9.4\% |
| Overseas sales | 284.6 | 282.4 | 281.1 | 291.5 | 270.0 | 261.7 | 257.8 | 276.5 |
| (change from the previous corresponding period) | -1.1\% | -4.1\% | 0.0\% | 0.5\% | -5.1\% | -7.3\% | -8.3\% | -5.2\% |
| Overseas sales ratio | 57.9\% | 56.8\% | 57.8\% | 53.8\% | 55.9\% | 53.6\% | 55.1\% | 55.0\% |
| Gross profit | 200.3 | 197.8 | 210.2 | 213.9 | 204.3 | 198.6 | 196.5 | 190.5 |
| (change from the previous corresponding period) | -12.3\% | -7.9\% | -1.8\% | 8.7\% | 2.0\% | 0.4\% | -6.5\% | -10.9\% |
| Percentage of net sales | 40.8\% | 39.8\% | 43.3\% | 39.5\% | 42.3\% | 40.7\% | 42.0\% | 37.9\% |
| Selling, general and administrative expenses | 194.2 | 189.9 | 186.4 | 185.6 | 182.4 | 182.4 | 180.5 | 184.3 |
| (change from the previous corresponding period) | 3.0\% | 0.2\% | -3.3\% | -11.1\% | -6.1\% | -4.0\% | -3.2\% | -0.7\% |
| Percentage of net sales | 39.5\% | 38.2\% | 38.4\% | 34.3\% | 37.8\% | 37.4\% | 38.6\% | 36.7\% |
| Operating income | 6.0 | 7.9 | 23.7 | 28.2 | 21.8 | 16.1 | 15.9 | 6.2 |
| (change from the previous corresponding period) | -84.7\% | -68.7\% | 11.4\% | --- | 259.6\% | 104.1\% | -32.7\% | -78.0\% |
| Percentage of net sales | 1.2\% | 1.6\% | 4.9\% | 5.2\% | 4.5\% | 3.3\% | 3.4\% | 1.2\% |
| Income before income taxes | 3.4 | 3.3 | 24.0 | 26.7 | 15.4 | 12.5 | 13.2 | 4.0 |
| (change from the previous corresponding period) | -92.2\% | -77.9\% | 1,925.0\% | --- | 353.6\% | 275.2\% | -44.8\% | -84.8\% |
| Percentage of net sales | 0.7\% | 0.7\% | 5.0\% | 4.9\% | 3.2\% | 2.6\% | 2.8\% | 0.8\% |
| Net income attributable to Ricoh Company,Ltd. | 0.9 | 0.9 | 12.6 | 13.4 | 7.3 | 5.1 | 7.8 | -0.6 |
| (change from the previous corresponding period) | -96.5\% | -89.5\% | --- | --- | 712.1\% | 472.3\% | -37.9\% | --- |
| Percentage of net sales | 0.2\% | 0.2\% | 2.6\% | 2.5\% | 1.5\% | 1.1\% | 1.7\% | -0.1\% |
| Net income attributable to sharholders per share-basic [yen] | 1.24 | 1.25 | 17.38 | 18.54 | 10.11 | 7.13 | 10.79 | -0.95 |
| (change from the previous corresponding period) | -96.5\% | -89.5\% | --- | --- | 715.3\% | 470.4\% | -37.9\% | --- |
| Exchange rate [yen/US\$] | 97.51 | 93.64 | 89.75 | 90.76 | 92.13 | 85.95 | 82.66 | 82.32 |
| [yen/EURO] | 132.69 | 133.79 | 132.60 | 125.64 | 117.52 | 110.80 | 112.30 | 112.51 |
| 2. Other ratios | Jun.'09 | Sep.'09 | Dec.'09 | Mar.'10 | Jun.'10 | Sep.'10 | Dec.'10 | Mar.'11 |
| R\&D Expenditure | 27.2 | 28.7 | 25.8 | 27.9 | 25.6 | 28.3 | 27.3 | 29.5 |
| R\&D Expenditure / net sales | 0.1\% | 0.1\% | 0.1\% | 0.1\% | 0.1\% | 0.1\% | 0.1\% | 0.1\% |
| Interest and dividend income | 0.5 | 1.1 | 0.4 | 1.2 | 0.5 | 0.7 | 0.7 | 0.8 |
| Interest expense | 2.1 | 1.9 | 2.0 | 1.9 | 1.8 | 2.0 | 1.9 | 2.6 |
| Financial income(expenses)net | -1.5 | -0.8 | -1.6 | -0.7 | -1.2 | -1.2 | -1.1 | -1.8 |
| Interest coverage ratio $\left(\begin{array}{l}\text { ( } \\ \text { [times] }\end{array}\right.$ | 3.2 | 4.6 | 11.6 | 14.8 | 12.1 | 8.2 | 8.8 | 2.6 |
| Depreciation for tangible fixed assets | 16.6 | 17.3 | 17.8 | 18.4 | 16.0 | 17.3 | 16.7 | 17.0 |
| Expenditure for plant and equipment | 17.3 | 21.0 | 9.8 | 18.6 | 15.8 | 23.7 | 9.1 | 18.3 |
| Free Cash Flow | 5.9 | 23.7 | 12.4 | 58.8 | 20.5 | -2.6 | -7.6 | 27.8 |
| Liquidity at hand | 197.9 | 226.4 | 218.4 | 243.8 | 288.1 | 275.7 | 149.5 | 181.1 |
| Liquidity at hand/Averaged sales [months] | 1.2 | 1.4 | 1.3 | 1.4 | 1.8 | 1.7 | 1.0 | 1.1 |
| Inventories | 193.3 | 177.7 | 181.3 | 169.2 | 171.3 | 182.4 | 183.2 | 171.0 |
| Inventories/Averaged cost of sales [months] | 2.0 | 1.8 | 2.0 | 1.5 | 1.8 | 1.9 | 2.0 | 1.6 |
| Debt | 721.6 | 724.2 | 718.4 | 684.4 | 743.7 | 731.6 | 627.8 | 630.4 |
| Debt on total assets | 29.8\% | 30.5\% | 30.2\% | 28.7\% | 31.5\% | 31.2\% | 28.7\% | 27.9\% |
| Total assets | 2,424.3 | 2,376.9 | 2,382.4 | 2,383.9 | 2,361.0 | 2,343.0 | 2,191.0 | 2,262.3 |
| Income before income taxes on total assets | 0.1\% | 0.1\% | 1.0\% | 1.1\% | 0.7\% | 0.5\% | 0.6\% | 0.2\% |
| Shareholders' equity | 977.0 | 955.6 | 962.2 | 973.3 | 925.8 | 927.8 | 907.5 | 929.8 |
| Equity ratio | 40.3\% | 40.2\% | 40.4\% | 40.8\% | 39.2\% | 39.6\% | 41.4\% | 41.1\% |
| Return on equity | 0.1\% | 0.1\% | 1.3\% | 1.4\% | 0.8\% | 0.6\% | 0.9\% | -0.1\% |
| Number of employees(Japan)(thousand of people) | 41.9 | 41.6 | 41.3 | 41.1 | 41.5 | 40.8 | 40.3 | 40.0 |
| Number of employees(Overseas)(thousand of people) | 67.2 | 67.0 | 67.3 | 67.4 | 67.0 | 67.6 | 67.9 | 68.9 |
| Number of employees (Total)(thousand of people) | 109.1 | 108.7 | 108.7 | 108.5 | 108.6 | 108.5 | 108.3 | 109.0 |

April 27, 2011
(Three months ended)

| 3. Sales by Category | Jun.'09 | Sep.'09 | Dec.'09 | Mar.'10 |
| :--- | ---: | ---: | ---: | ---: |
| Imaging \& Solutions | 436.8 | 438.3 | 430.9 | 484.1 |
| (change from the previous corresponding period) | $-4.1 \%$ | $-5.6 \%$ | $-2.9 \%$ | $3.2 \%$ |
| Percentage of net sales | $88.9 \%$ | $88.1 \%$ | $88.7 \%$ | $89.4 \%$ |
| Imaging Solutions | 378.0 | 366.9 | 368.1 | 402.9 |
| (change from the previous corresponding period) | $-7.8 \%$ | $-9.2 \%$ | $-4.1 \%$ | $0.6 \%$ |
| Percentage of net sales | $76.9 \%$ | $73.8 \%$ | $75.8 \%$ | $74.4 \%$ |
| Network System Solutions | 58.7 | 71.3 | 62.7 | 81.2 |
| (change from the previous corresponding period) | $30.1 \%$ | $17.9 \%$ | $4.6 \%$ | $18.1 \%$ |
| Percentage of net sales | $12.0 \%$ | $14.3 \%$ | $12.9 \%$ | $15.0 \%$ |
| Industrial Products | 24.7 | 26.4 | 25.1 | 25.3 |
| (change from the previous corresponding period) | $-25.2 \%$ | $-23.9 \%$ | $-2.9 \%$ | $16.2 \%$ |
| Percentage of net sales | $5.0 \%$ | $5.3 \%$ | $5.2 \%$ | $4.7 \%$ |
|  | 29.8 | 32.6 | 29.8 | 32.1 |
| Other | $-10.3 \%$ | $-27.6 \%$ | $-7.3 \%$ | $-1.3 \%$ |
| (change from the previous corresponding period) | $6.1 \%$ | $6.6 \%$ | $6.1 \%$ | $5.9 \%$ |
| Percentage of net sales |  |  |  |  |


| 4. Sales by Geographic Area | Jun.'09 | Sep.'09 | Dec.'09 | Mar.'10 |
| :--- | ---: | ---: | ---: | ---: |
| Japan | 206.7 | 214.9 | 204.8 | 250.0 |
|  | (change from the previous corresponding period) | $-11.6 \%$ | $-14.0 \%$ | $-7.3 \%$ |
| Percentage of net sales | $42.1 \%$ | $43.2 \%$ | $42.2 \%$ | $46.2 \%$ |
| Overseas | 284.6 | 282.4 | 281.1 | 291.5 |
| (change from the previous corresponding period) | $-1.1 \%$ | $-4.1 \%$ | $0.0 \%$ | $0.5 \%$ |
| Percentage of net sales | $57.9 \%$ | $56.8 \%$ | $57.8 \%$ | $53.8 \%$ |
| The Americas | 142.7 | 138.3 | 135.2 | 141.2 |
| $\quad$ (change from the previous corresponding period) | $40.4 \%$ | $19.4 \%$ | $1.8 \%$ | $-7.3 \%$ |
| $\quad$ Percentage of net sales | $29.1 \%$ | $27.8 \%$ | $27.8 \%$ | $26.1 \%$ |
| Europe | 113.7 | 112.3 | 115.3 | 117.1 |
| $\quad$ (change from the previous corresponding period) | $-23.5 \%$ | $-19.7 \%$ | $-3.5 \%$ | $1.7 \%$ |
| Percentage of net sales | $23.1 \%$ | $22.6 \%$ | $23.7 \%$ | $21.6 \%$ |
| Other | 28.1 | 31.6 | 30.5 | 33.1 |
| (change from the previous corresponding period) | $-24.7 \%$ | $-17.6 \%$ | $6.8 \%$ | $46.1 \%$ |
| Percentage of net sales | $5.7 \%$ | $6.4 \%$ | $6.3 \%$ | $6.1 \%$ |


| 5. Products ratio on Imaging Solutions category (by sales) | Jun.'09 | Sep.'09 | Dec.'09 | Mar.'10 |  |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Japan | Copier | $71 \%$ | $69 \%$ | $69 \%$ | $70 \%$ |
|  | Printer | $22 \%$ | $22 \%$ | $23 \%$ | $22 \%$ |
|  | Other | $7 \%$ | $9 \%$ | $8 \%$ | $9 \%$ |
| Overseas | Copier | $72 \%$ | $70 \%$ | $71 \%$ | $66 \%$ |
|  | Printer | $20 \%$ | $21 \%$ | $21 \%$ | $26 \%$ |
|  | Other | $7 \%$ | $9 \%$ | $8 \%$ | $8 \%$ |
| Total | Copier | $72 \%$ | $70 \%$ | $70 \%$ | $67 \%$ |
|  | Printer | $21 \%$ | $22 \%$ | $22 \%$ | $25 \%$ |
|  | Office | --- | --- | --- | --- |
|  | Production | --- | --- | --- | --- |
|  | Other | $7 \%$ | $9 \%$ | $8 \%$ | $8 \%$ |


| 6. Color ratio (by sales value of machine) | Jun.'09 | Sep.'09 | Dec.'09 | Mar.'10 |  |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Copier |  | $64 \%$ | $68 \%$ | $70 \%$ | $62 \%$ |
|  | Overseas | $49 \%$ | $50 \%$ | $52 \%$ | $52 \%$ |
|  | Total | $54 \%$ | $55 \%$ | $57 \%$ | $56 \%$ |
| Printer | Japan | $23 \%$ | $25 \%$ | $29 \%$ | $37 \%$ |
|  | Overseas | $24 \%$ | $30 \%$ | $36 \%$ | $49 \%$ |
|  | Total | $24 \%$ | $29 \%$ | $34 \%$ | $47 \%$ |

