

Apr. 2016

## Ricoh Eco Business Development Center Opens

The “Ricoh Eco Business Development Center” was founded as a project to commemorate the company’s 80th anniversary. This center has three major functions: the “Reuse & Recycling Center”, a “center for verification of eco-business technologies”; and a “source to distribute information regarding eco-business activities”.

The center for verification of eco-business technologies harnesses open innovation between industry, academia, and government in collaboration with partners to accelerate the creation of eco businesses. Since the 1990s, Ricoh has focused its efforts on “environmental management” to simultaneously reduce environmental impact and create additional sources of revenue & profit. The company will further advance the scope of this “environmental management” and aims to create eco-businesses in a broader range of fields, not limited to the domains it has focused on in the past. This will further evolve with customers, who will contribute to achieving a more sustainable society.



RICOH Eco Business Development Center



MFP resource recycling exhibit

Related website

News Release

[http://www.ricoh.com/release/2016/0415\\_1.html](http://www.ricoh.com/release/2016/0415_1.html)

Official Site

[http://www.ricoh.com/environment/eco\\_business\\_center/](http://www.ricoh.com/environment/eco_business_center/)