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Ricoh receives Minister of Economy, Trade and Industry Award for the advanced environmental friendliness

The imagio Neo 350 series, featuring Ricoh's energy-saving technology called QSU*¹, won the Energy Conservation Grand Prize*² for the first time in this sector. News of the award stirred users' interest in the energy efficiency of this digital copier, generating great momentum to the development and widespread use of environmentally friendly models.

*1 QSU stands for "quick start-up," which is Ricoh's proprietary technology that offers both energy conservation and user friendliness. QSU realizes minimal power consumption when the copier is in the standby mode and quick recovery when the user wants to photocopy.

*2 The Minister of Economy, Trade and Industry Prize in the 11th Energy Conservation Grand Prize.



imagio Neo 350