

Sep. 1989

Ricoh signs a contract for the Worldwide Sponsorship in facsimile machine category for 1992 Barcelona Olympic Games

On September 19, 1989, Ricoh signed an agreement to become the 1992 Barcelona Olympics Worldwide Sponsor in the facsimile category. Based on this agreement, the company constructed the Olympic Fax Network to connect the International Olympic Committee (IOC) to around 40 related sports associations in 167 countries. This worldwide network greatly enhanced international communication among the organizations involved, which previously had to rely on postal and telex systems to exchange messages. Through this project, we were able to contribute considerably to a more accurate, speedy and smoother Olympic Games.



Ricoh's Olympic Fax Network



Then IOC President Juan Samaranch and Ricoh President Hamada signed the agreement (at Takanawa Prince Hotel in Tokyo, on September 19, 1989)